

23-24 MARCH 2026 | ROTTERDAM

## DIA LIFT START-UP ACCELERATOR PROGRAMME

Empowering early-stage health innovators for market success

DAY 1 | MONDAY, 23 MARCH 2026

12:00 – 12:30 PM

### Light Lunch

- Informal networking and arrival of participants

12:30 – 12:45 PM

### Welcome & Opening Words

*Luiz Correa (DIA), Falk Ehmann (EMA)*

- Introduction by DIA Team
- Framing the biotech & start-up initiative within DIA Europe 2026

12:45 – 2:15 PM

### Investment & Alliances: Pathways to Market and Growth

*Jan-Philipp Beck (Vintura), Martin de Kort (EATRIS),  
Mark Krul (Aglia Oncology Funds), Magda Papadaki (Flagship)*

- Funding fit: Public and non-VC options
- Biotech growth & access success stories
- Pharma & VC perspectives on scaling innovation
- Roundtable discussion on how to approach investments and funding

2:15 – 2:45 PM

Coffee Break

2:45 – 5:00 PM

### Start-Up Accelerator - All You Need To Know Before You Fall into the Rabbit Hole

*Lynda Chin (Apricity Health), Falk Ehmann (EMA), Leonor Enes (EMA),  
Martin de Kort (EATRIS), Marjon Pasmooij (MEB), Anja Schiel (NOMA)*

- 20 years' experience EMA and early regulatory dialogue: When and how to engage with EMA/NCAs
- Early dialogue devices and IVD-HTA
- Understanding patient and HTA involvement: Building credibility for early-stage innovation
- Support for Academia/SMEs by the MEB
- Interactive Q&A + open mic - audience inputs with real-time polling on challenges

5:00 – 6:00 PM

### Innovation Networking

- Informal exchange between investors, biotech, and DIA leadership

7:00 PM

### Pitch Finalists Table at the DIA Inspire Awards

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DAY 2 | TUESDAY, 24 MARCH 2026

### Opening Session at DIA Europe 2026

8:30 - 10:00 AM

- Keynote and Panel Discussion: A Vision for Europe - Europe as Global Leader of Healthcare and Life Sciences Innovation

10:00 - 10:15 AM

Coffee Break

### Panel Discussion: Improving clinical trial design to expedite approvals

10:15 - 10:45 AM

Moderator: *Edyta Maciolek (Moderna)*  
*Lynda Chin (Apricity Health), Falk Ehmann (EMA), Michal Skronski (JPP Biologics)*

### Advisory Roundtables Round 1

10:45 - 11:30 AM

- Diagnostics approvals through the lenses of IVDR

Moderator: *Catarina Sepulveda (MDxCRO)*  
*Fabienne Hermitte (Helio Dx)*

- Pharma/Combination products & MDR

Moderator: *Kim Young (RAPS)*  
*Joseph Larbi (Celegance), Mathias Kyhlstedt (Synergus)*

11:30 - 11:50 AM

### Navigating Development, Regulation, Access and Financing in Healthcare Innovation: Practical Considerations

*Juliane Bernholz (AM-Pharma)*

### Advisory Roundtables Round 2

11:50 - 1:00 PM

- Exploring the Chinese market - for start-ups

Moderator: *Jessica Liu (Independent Advisor)*  
*Kevin Lin (Xincere Med), Li Zili (DIA)*

- Early market access and alternative funding

Moderator: *Anja Schiel (NOMA)*  
*Martin de Kort (EATRIS), Mathias Kyhlstedt (Synergus)*

1:00 - 1:45 PM

Light Lunch

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DAY 2 | TUESDAY, 24 MARCH 2026

### LIFT Start-Up - Pitch Competition

- Start-ups present to investors, pharma, and experts
- Evaluation and feedback from the panel
- Pitch Finalists:
  - Alertgy
  - CC Diagnostics
  - DEEP measures Oy
  - Loop Diagnostics
  - SmarTrial
  - You2Yourself
  - 2NA FISH

1:45 - 4:40 PM

*Moderator: Mirko Stange (DxPx)*

*DIA LIFT Start-Up Pitch Competition Jurors:*

*Jan-Philipp Beck (Vintura),*

*Ursula Busse (Advisor CMC Regulatory Strategy),*

*Lynda Chin (Apricity Health),*

*Andreea-Loredana Cretu (UZH BioMed Entrepreneurship),*

*Falk Ehmann (EMA),*

*Konrad Faulstich (Advisor to SLS Partners & Start-Up Companies),*

*Fabienne Hermitte (Helio Dx),*

*Marlous Kooijman (Oncode Accelerator),*

*Mark Krul (Aglaia Oncology Funds),*

*Raju Kucherlapati (Harvard Medical School),*

*Dick Sietses (Capricorn Partners),*

*Anthony Vallance-Owen (We Venture)*

4:40 - 5:30 PM

Break

### DIAMOND Session: Clinical Research Competitiveness

5:30 - 6:30 PM

- Exploring Europe's competitiveness and innovation ecosystem

*Chairpersons:*

*Lada Leyens (Takeda), Marianne Lunzer (AGES), Ana Zanoletty Perez (EMA)*

6:30 - 7:30 PM

### DIA Welcome Reception & Networking

- Announcement of the Pitch Competition Winners

*Please note that the programme is subject to change.*